



**SAS**  
International  
Interdisciplinary  
Intersectoral



HR EXCELLENCE IN RESEARCH

School of Advanced Studies

## **SAS ACTIVITIES 2016 to acquire transferable skills**

*Initiative*

*Entrepreneurship*

# **Passive internationalization of SMEs: the case of Chinese investors in the Western Market. The Chinese Go Global Strategy**

**Francesca Spigarelli**

University of Macerata

**Camerino 2016**

*Scuola di Specializzazione in Diritto Civile*

*Polo Granelli*

*Room 1*

**October 5,** from 4 pm to 6 pm