

School of Advanced Studies



## SAS ACTIVITIES 2021 to acquire transferable skills

February 22 -26

22

from 3.00 pm to 5.00 pm https://unicam.webex.com/meet/sas

# Self-branding: your experience and your skills as a researcher

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### SKILLS LOADING ...

### Goals

To reflect back on research experiences.

To identify and express your skills, to explain how you put them into practice.

#### Content

Identifying and expressing your competencies.

How to differentiate oneself from other competitors.

#### Presentation

Employers often look for people who can demonstrate a good set of transferable skills.

The good news is that you already have transferable skills - you've developed such skills and abilities

throughout your life, at university, your doctoral training and perhaps in your social life.

It is often important that you can identify and give examples of the transferable skills that you have developed. Employers will be looking at your potential. In addition, in today's job market, having a personal brand can open many doors for a variety of job opportunities. lnfo +39 0737 402058 postlaurea@unicam.it

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