

Toyo University of Tokyo



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Temporary shops in lands triggered by natural hazards: a comparative analysis between Japan and Italy*

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This poster, using a comparative and empyrical methodology, studies the relocation process of commercial activities in two areas which have been ricently triggered by natural hazards: the Marche region (Italy) and the Thoku province (Japan).

	MARCHE REGION	TOHOKU PROVINCE
Type of Disaster	- Seismic events in 2016-17.	- An earthquake, a tsunami and a nuclear disaster in 2011.
Laws involved in the commercial relocation process	 Art. 5, para. 2, lett. g) del decree Law 189/2016; Ordinances of the Special Commissioner n.9/2016; 13/2017; 20/2017; 55/2018; 114/2021; 118/2021 and 126/2021; Ordinances of the President of the Civil Protection n. 394/2016 and n. 408/2016. 	 Basic Act on Reconstruction of 06. 24.2011; Basic Guidelines for Reconstruction in response to the Great East Japan Earthquake of 07. 29. 2011; Act on Special Zones for Reconstruction in Response to the Great East Japan Earthquake (Law n.76/2011); Arts. 38 and 60 of Act on Special Measures for the Reconstruction and Revitalization of Fukushima (Law n.25/2012).
Positive findings	 Proximity between affected areas and commercial activities; Personal 'well beeing' of the entrepreneurs involved. 	 Efficency in the economic reconstruction process; The Business Continuity Guidelines Strategies and responses for surviving critical incidents .
Negative findings	- Discrepancies between previous commercial spaces and the relocated ones.	- Lack of attention to the person's attachment to its territories of origin.
Possible solutions?	 The adoption of the Business Continuity Guidlines; A more economical approach that highlights the SMe's best interest. 	 A deeper focus on the person's relationship with its own homeland. Ruling of protocols that highlight the people's wellbeeing.

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